

# Joseph (Jody) Shenn

jodyshenn@gmail.com/347-229-4595

## EXPERIENCE

### **Moody's Ratings: Vice President, US Structured Finance Group**

OCTOBER 2015 - PRESENT, NEW YORK

**Research leader, credit analyst and project manager, specializing in complex high-profile initiatives and market-leading insights on securitizations and related asset classes/industries**

- Analyze trends and transactions to produce reports, presentations, data and other analysis on ABS, RMBS, CLOs, CMBS and ABCP and adjacent issues for internal and global audiences.
  - Employ a range of analytical approaches, utilizing a rare combination of fundamental, statistical, structural, economic, market, industry, accounting, operational, regulatory and legal experience.
  - High readership, net promoter scores and demonstrated value from publications and events (research reports, podcasts, webinars, infographics, videos, and conferences.) Promoted from AVP at hire.
  - Monitor or contribute to specific ratings, in ABS and non-structured groups, with expertise sought in securitization/asset-based lending, mortgages/housing/multifamily/CRE, consumer credit, AI/blockchain/Fintechs, private credit, leverage finance/CLOs and legal/policy issues.
- Participate in leadership of or as an active member of key working groups, including a US housing and housing finance group and US/global forecast efforts; US consumer and education groups; and a Gen AI/innovation process improvement and adoption initiative.
  - Past group participation included teams for banking stress episodes, the Libor transition, Fintech trends, US policy, and global COVID 19-related relief policies, among other things.
  - Broad collaborator, working regularly with economics, corporate finance (REITs, builders, business services, payments firms), public finance (HFAs), leveraged finance (e.g., high yield credit, covenants), FIG (banks, non-bank lenders, insurers, GSEs), and specialist (climate/ESG, blockchain/digital asset) teams, and Europe and Asia-Pacific securitization/covered bond groups.
- Contribute to various research product suite strategy and monitoring/oversight.
  - Work regularly with outreach/events, legal/compliance, data/tech/production and comms/corporate teams on relevant issues, and have participated in internal and third-party partnership discussions.

### **Bloomberg News: Reporter-Mortgages**

OCTOBER 2006 - SEPTEMBER 2015, NEW YORK

**Prolific agenda-setting journalist as a beat reporter on US mortgages and many of the other largest lending and fixed income sectors for a leading business information firm amid historic financial market events.**

- Broke news and wrote other market-moving stories on US mortgages, RMBS, CDOs, ABS, CMBS, ABCP, agency debt, covered bonds, banks, funds, insurers and other financial institutions

- Did deep dives, “scoops” and analysis under immediate deadlines, often 5-10 items weekly. Regularly in most-read articles on a daily/weekly/monthly/annual basis.
- Succeeded by collaborating across various news teams and other groups, including on award-winning articles (including 2008 Gerald Loeb Award.)
- Forged strong relationships and sourced information from junior staff to the most-senior levels at small-to-large banks and brokers, hedge funds, insurers, investment firms, tech and other vendors, consumer and industry groups, regulators and other government entities and elsewhere.

## **American Banker: Reporter/Deputy Editor-Consumer Finance**

MAY 2003 - SEPTEMBER 2006, NEW YORK

### **Promoted to manage the mortgages/consumer lending section of a major trade newspaper amid unprecedented industry changes along with writing features and news articles**

- Documented the credit bubble and began escalating warnings in 2004-05 period, including on the potentially severity of upcoming collapse.
  - Developed contacts across banks, insurers, investment firms and elsewhere, on topics including risk, sales, operations, servicing, secondary marketing, accounting, finance, compliance, outsourcing and technology.

#### EARLIER/EDUCATION/OTHER

- Additional writing/editing/art/production at **The Wall Street Journal Online** and **The Southampton Press: Western Edition**, and a summer internship at **Sony’s Columbia Pictures** division in New York.
- Graduated from *Cornell University* with a Bachelor of Arts degree in English, with classics, investment, physics and communications classes, and a semester abroad at *King’s College London*.
- Wide experience in platforms for obtaining, studying, modeling and presenting credit, investment, economic and business information, as well as content creation/distribution tools.
- Unique expertise in some areas of housing, consumer and markets data, and financial/business media. Willing/able to obtain various licenses/certifications.